### Caleb Morman

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## **Education**

## University of Cincinnati, DAAP

Bachelors of Science, Industrial Design | Minor in Marketing Dean's List 2022-2023, IDSA Member, NASAD Exhibits

Class of 2027

# **Work Experience**

2024 S.P.A. a TRG Company (Structural Design Intern)

Spring Internship Designed and created packaging displays by analyzing material, cost, and brand identity

for retail and shipping requirements. Constructed detailed planograms for customer approval. Collaborated with clients, sales, and structural team members for concurrence. Generated bill of materials and pallet patterns for assembly and shipping teams to utilize.

2023 Whirlpool Corporation (Industrial Engineer Intern)

Summer Internship Designed and created assembly aids for faster and more efficient production. Analyzed

and created layout CAD drawings. Worked with engineers to improve new layout drawings. Confirmed dimensions of machines, assembly lines, work spaces, etc.

Conducted weekly staff meetings for layout changes.

2016 - Present Crop and Cattle Farmer (Laborer)

Continuous labor with farm machinery. Plant and harvest crops. Possess mechanical and repair knowledge. Time managing skills when raising livestock. Use simple and complex

tools to upkeep status.

2021 - Present **Brookys** (Manager)

Assist customers at gas pumps, drive-thru, and register. Manage new employees. Restock shelves and beer cooler. Prepare food when opening or during the day. Lock up

the gas station at night. Resolved customer complaints.

#### **Digital Skills**

Autodesk (Fusion 360, Inventor, AutoCad), Adobe Cloud Suite (InDesign, Illustrator, Photoshop, Acrobat), ArtiosCAD, Keyshot, Procreate, Sketchbook.

#### **Design Skills**

2D and 3D Sketching, Prototyping, Modeling, CNC CAD Machine/Table, Ideation, Wood Working, Research.

### **Soft Skills**

Communication, Dependability, Leadership, Problem Solving, Team Building, Work Ethic.

## **Activities**

Fishing, Hiking, Livestock Showman, Golf, Basketball, Football, Run Club, Bible Study, and Environmental Volunteering.